



Site Map

Bruce Rydeen

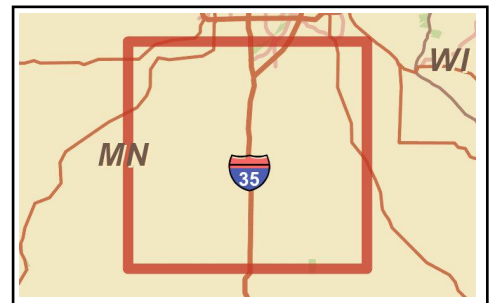
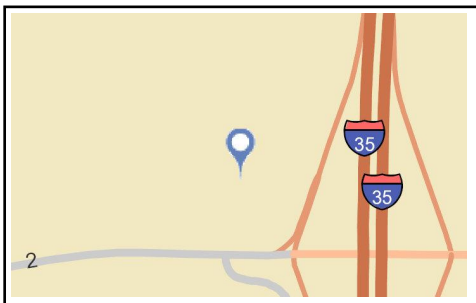
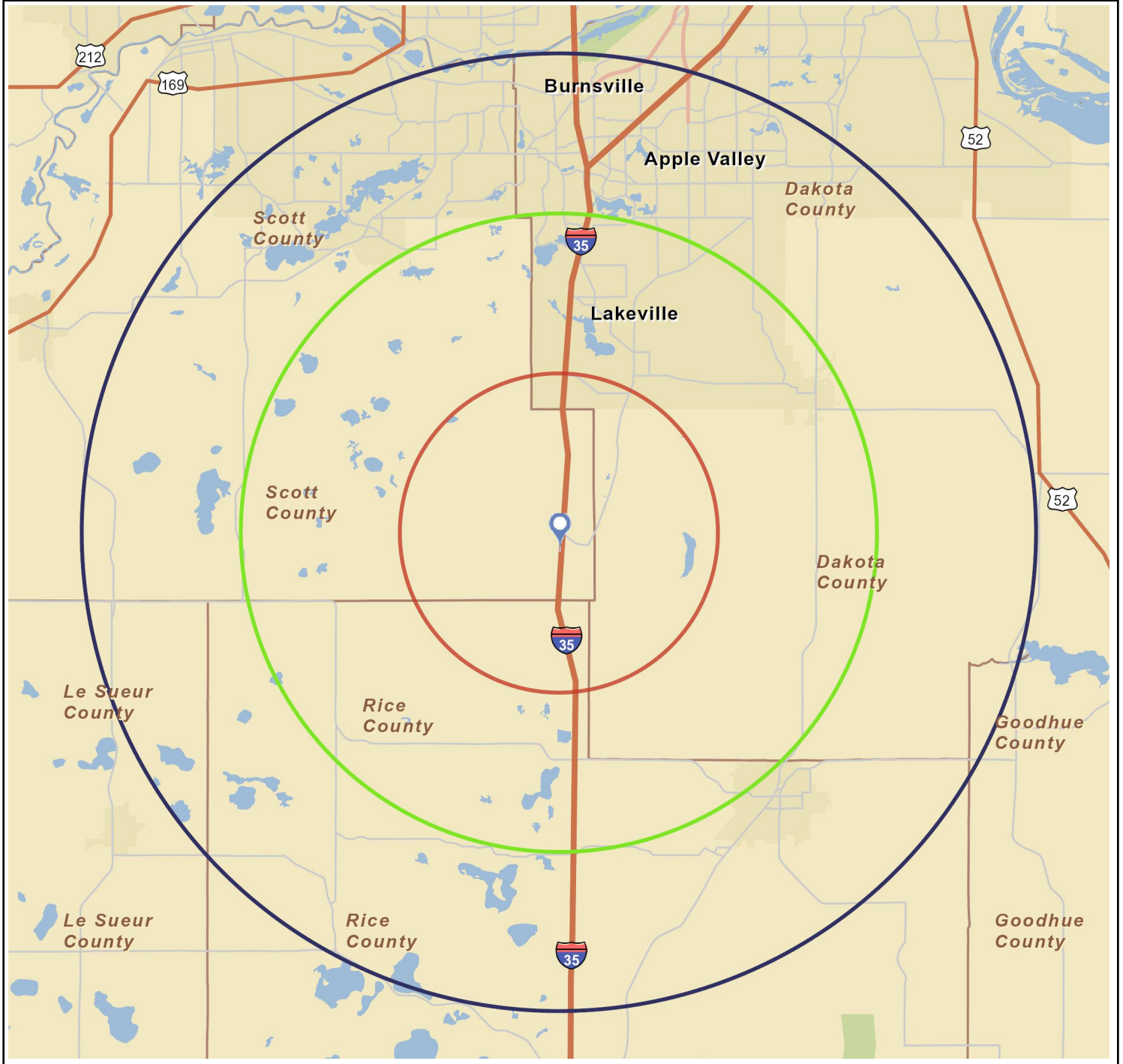
Lat: 44.574487, Lon: -93.300...

Latitude: 44.574487

Longitude: -93.300775

Rings: 5, 10, 15 Miles

Site Type: Ring





Lat: 44.574487, Lon: -93.300775

Site Type: Ring

Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles

2009 Population

	5 Miles	10 Miles	15 Miles
Total Population	9,769	95,967	322,944
Male Population	51.1%	50.3%	49.8%
Female Population	48.9%	49.7%	50.2%
Median Age	37.7	32.5	33.5

2009 Income

	5 Miles	10 Miles	15 Miles
Median HH Income	\$100,034	\$97,567	\$89,497
Per Capita Income	\$37,640	\$37,178	\$37,217
Average HH Income	\$114,074	\$113,471	\$104,804

2009 Households

	5 Miles	10 Miles	15 Miles
Total Households	3,233	31,053	113,909
Average Household Size	3.02	2.99	2.78

2009 Housing

	5 Miles	10 Miles	15 Miles
Owner Occupied Housing Units	90.7%	86.9%	79.3%
Renter Occupied Housing Units	5.4%	9.5%	16.5%
Vacant Housing Units	3.9%	3.6%	4.2%

Population

	5 Miles	10 Miles	15 Miles
1990 Population	4,415	44,787	184,998
2000 Population	6,227	70,899	260,134
2009 Population	9,769	95,967	322,944
2014 Population	11,745	107,247	352,288
1990-2000 Annual Rate	3.5%	4.7%	3.47%
2000-2009 Annual Rate	4.99%	3.33%	2.37%
2009-2014 Annual Rate	3.75%	2.25%	1.75%

In the identified market area, the current year population is 322,944. In 2000, the Census count in the market area was 260,134. The rate of change since 2000 was 2.37 percent annually. The five-year projection for the population in the market area is 352,288, representing a change of 1.75 percent annually from 2009 to 2014. Currently, the population is 49.8 percent male and 50.2 percent female.

Households

	5 Miles	10 Miles	15 Miles
1990 Households	1,415	13,803	61,679
2000 Households	2,035	22,230	89,544
2009 Households	3,233	31,053	113,909
2014 Households	3,896	35,042	125,032
1990-2000 Annual Rate	3.7%	4.88%	3.8%
2000-2009 Annual Rate	5.13%	3.68%	2.64%
2009-2014 Annual Rate	3.8%	2.45%	1.88%

The household count in this market area has changed from 89,544 in 2000 to 113,909 in the current year, a change of 2.64 percent annually. The five-year projection of households is 125,032, a change of 1.88 percent annually from the current year total. Average household size is currently 2.78, compared to 2.84 in the year 2000. The number of families in the current year is 84,651 in the market area.

Housing

Currently, 79.3 percent of the 118,915 housing units in the market area are owner occupied; 16.5 percent, renter occupied; and 4.2 percent are vacant. In 2000, there were 91,483 housing units—81.9 percent owner occupied, 16.0 percent renter occupied and 2.1 percent vacant. The rate of change in housing units since 2000 is 2.88 percent. Median home value in the market area is \$236,619, compared to a median home value of \$162,279 for the U.S. In five years, median home value is projected to change by 3.04 percent annually to \$274,905. From 2000 to the current year, median home value changed by 4.46 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



Lat: 44.574487, Lon: -93.300775

Site Type: Ring

Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles

Median Household Income

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
1990 Median HH Income	\$42,793	\$41,731	\$43,254
2000 Median HH Income	\$71,364	\$69,095	\$65,567
2009 Median HH Income	\$100,034	\$97,567	\$89,497
2014 Median HH Income	\$103,827	\$101,425	\$94,263
1990-2000 Annual Rate	5.25%	5.17%	4.25%
2000-2009 Annual Rate	3.72%	3.8%	3.42%
2009-2014 Annual Rate	0.75%	0.78%	1.04%

Per Capita Income

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
1990 Per Capita Income	\$15,360	\$14,613	\$16,356
2000 Per Capita Income	\$28,023	\$25,530	\$26,460
2009 Per Capita Income	\$37,640	\$37,178	\$37,217
2014 Per Capita Income	\$39,484	\$39,111	\$39,127
1990-2000 Annual Rate	6.2%	5.74%	4.93%
2000-2009 Annual Rate	3.24%	4.15%	3.76%
2009-2014 Annual Rate	0.96%	1.02%	1.01%

Average Household Income

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
1990 Average Household Income	\$48,138	\$46,411	\$48,606
2000 Average Household Income	\$85,188	\$79,718	\$76,253
2009 Average HH Income	\$114,074	\$113,471	\$104,804
2014 Average HH Income	\$119,312	\$118,272	\$109,511
1990-2000 Annual Rate	5.87%	5.56%	4.61%
2000-2009 Annual Rate	3.21%	3.89%	3.5%
2009-2014 Annual Rate	0.9%	0.83%	0.88%

Households by Income

Current median household income is \$89,497 in the market area, compared to \$54,719 for all U.S. households. Median household income is projected to be \$94,263 in five years. In 2000, median household income was \$65,567, compared to \$43,254 in 1990.

Current average household income is \$104,804 in this market area, compared to \$71,437 for all U.S. households. Average household income is projected to be \$109,511 in five years. In 2000, average household income was \$76,253, compared to \$48,606 in 1990.

Current per capita income is \$37,217 in the market area, compared to the U.S. per capita income of \$27,277. The per capita income is projected to be \$39,127 in five years. In 2000, the per capita income was \$26,460, compared to \$16,356 in 1990.

Population by Employment

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total Businesses	302	2,461	9,226
Total Employees	2,057	23,936	115,830

Currently, 92.0 percent of the civilian labor force in the identified market area is employed and 8.0 percent are unemployed. In comparison, 89.4 percent of the U.S. civilian labor force is employed, and 10.6 percent are unemployed. In five years the rate of employment in the market area will be 94.9 percent of the civilian labor force, and unemployment will be 5.1 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 92.9 percent, and 7.1 percent will be unemployed. In 2000, 79.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 69.5 percent in white collar jobs (compared to 61.5 percent of U.S. employment)
- 13.5 percent in service jobs (compared to 17.1 percent of U.S. employment)
- 17.0 percent in blue collar jobs (compared to 21.4 percent of U.S. employment)

In 2000, 81.4 percent of the market area population drove alone to work, and 4.3 percent worked at home. The average travel time to work in 2000 was 23.6 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2009, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 5.0 percent had not earned a high school diploma (16.2 percent in the U.S.)
- 23.2 percent were high school graduates only (29.8 percent in the U.S.)
- 10.9 percent had completed an Associate degree (7.2 percent in the U.S.)
- 27.5 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 10.0 percent had earned a Master's/Professional/Doctorate Degree (9.8 percent in the U.S.)



Demographic and Income Profile - Appraisal Version

Bruce Rydeen

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Site Type: Ring

Summary	2000	2009	2014
Population	6,227	9,769	11,745
Households	2,035	3,233	3,896
Families	1,726	2,701	3,226
Average Household Size	3.06	3.02	3.01
Owner Occupied HUs	1,936	3,050	3,670
Renter Occupied HUs	99	183	226
Median Age	35.4	37.7	38.1

Trends: 2009-2014 Annual Rate	Area	State	National
Population	3.75%	0.63%	0.91%
Households	3.8%	0.72%	0.94%
Families	3.62%	0.42%	0.74%
Owner HHs	3.77%	0.65%	1.19%
Median Household Income	0.75%	1.01%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	71	3.5%	76	2.4%	91	2.3%
\$15,000 - \$24,999	81	4.0%	75	2.3%	74	1.9%
\$25,000 - \$34,999	114	5.6%	100	3.1%	101	2.6%
\$35,000 - \$49,999	214	10.5%	218	6.7%	244	6.3%
\$50,000 - \$74,999	614	30.0%	474	14.7%	483	12.4%
\$75,000 - \$99,999	388	19.0%	672	20.8%	813	20.9%
\$100,000 - \$149,999	378	18.5%	1,013	31.3%	1,294	33.2%
\$150,000 - \$199,000	111	5.4%	348	10.8%	461	11.8%
\$200,000+	76	3.7%	256	7.9%	334	8.6%
Median Household Income	\$71,364		\$100,034		\$103,827	
Average Household Income	\$85,188		\$114,074		\$119,312	
Per Capita Income	\$28,023		\$37,640		\$39,484	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	477	7.7%	699	7.2%	795	6.8%
5 - 9	593	9.5%	794	8.1%	938	8.0%
10 - 14	591	9.5%	854	8.7%	1,019	8.7%
15 - 19	454	7.3%	821	8.4%	922	7.9%
20 - 24	217	3.5%	429	4.4%	566	4.8%
25 - 34	727	11.7%	891	9.1%	1,152	9.8%
35 - 44	1,357	21.8%	1,588	16.3%	1,667	14.2%
45 - 54	967	15.5%	1,872	19.2%	2,094	17.8%
55 - 64	519	8.3%	1,130	11.6%	1,529	13.0%
65 - 74	188	3.0%	456	4.7%	733	6.2%
75 - 84	109	1.8%	177	1.8%	257	2.2%
85+	25	0.4%	57	0.6%	72	0.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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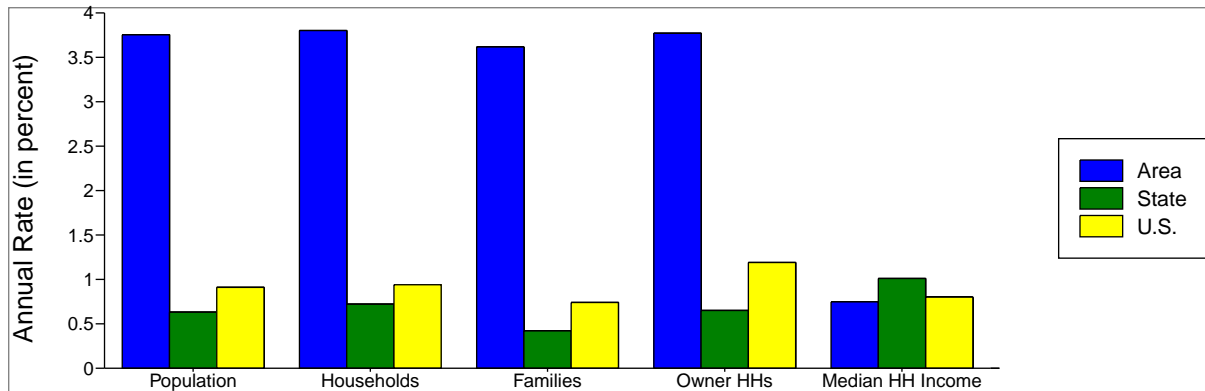
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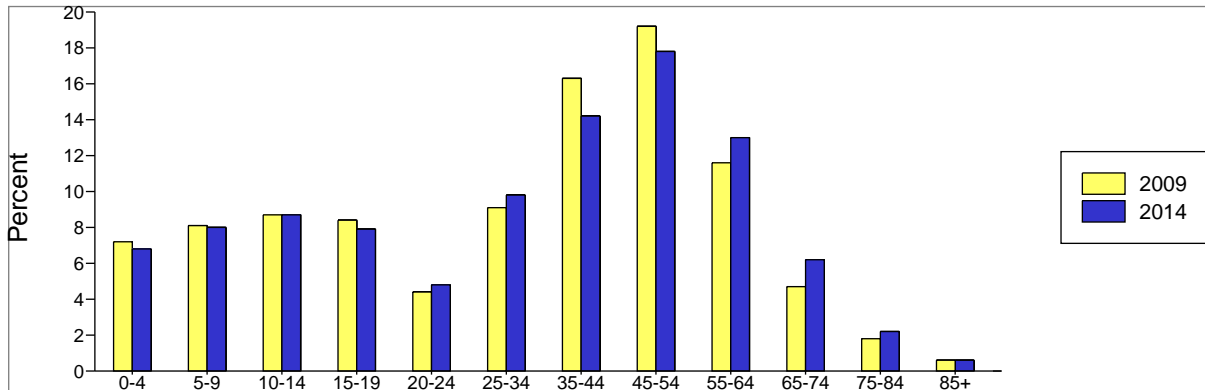
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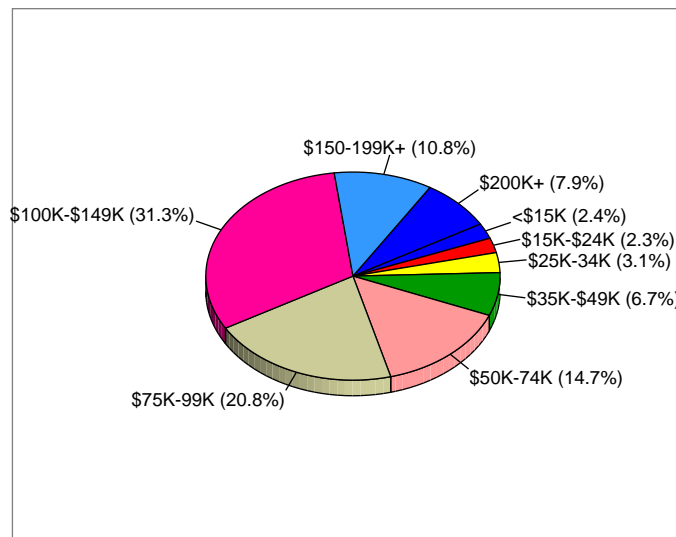
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



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Radius: 10 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	70,899	95,967	107,247
Households	22,230	31,053	35,042
Families	18,348	25,064	27,976
Average Household Size	3.05	2.99	2.97
Owner Occupied HUs	20,048	27,992	31,576
Renter Occupied HUs	2,182	3,061	3,466
Median Age	31.5	32.5	32.6

Trends: 2009-2014 Annual Rate	Area	State	National
Population	2.25%	0.63%	0.91%
Households	2.45%	0.72%	0.94%
Families	2.22%	0.42%	0.74%
Owner HHs	2.44%	0.65%	1.19%
Median Household Income	0.78%	1.01%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	943	4.2%	824	2.7%	934	2.7%
\$15,000 - \$24,999	1,086	4.9%	954	3.1%	926	2.6%
\$25,000 - \$34,999	1,461	6.5%	1,128	3.6%	1,070	3.1%
\$35,000 - \$49,999	2,542	11.4%	2,285	7.4%	2,437	7.0%
\$50,000 - \$74,999	6,455	28.8%	4,538	14.6%	4,431	12.6%
\$75,000 - \$99,999	4,635	20.7%	6,252	20.1%	7,222	20.6%
\$100,000 - \$149,999	3,633	16.2%	9,478	30.5%	11,199	32.0%
\$150,000 - \$199,000	880	3.9%	2,974	9.6%	3,627	10.4%
\$200,000+	748	3.3%	2,620	8.4%	3,196	9.1%
Median Household Income	\$69,095		\$97,567		\$101,425	
Average Household Income	\$79,718		\$113,471		\$118,272	
Per Capita Income	\$25,530		\$37,178		\$39,111	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,269	8.8%	8,546	8.9%	9,376	8.7%
5 - 9	6,864	9.7%	8,455	8.8%	9,425	8.8%
10 - 14	6,569	9.3%	8,169	8.5%	9,146	8.5%
15 - 19	5,976	8.4%	8,050	8.4%	8,334	7.8%
20 - 24	4,139	5.8%	5,957	6.2%	6,595	6.1%
25 - 34	9,863	13.9%	12,133	12.6%	14,806	13.8%
35 - 44	14,605	20.6%	16,147	16.8%	16,172	15.1%
45 - 54	8,631	12.2%	14,491	15.1%	15,347	14.3%
55 - 64	4,358	6.1%	8,231	8.6%	10,298	9.6%
65 - 74	2,007	2.8%	3,479	3.6%	5,043	4.7%
75 - 84	1,147	1.6%	1,637	1.7%	1,952	1.8%
85+	471	0.7%	672	0.7%	753	0.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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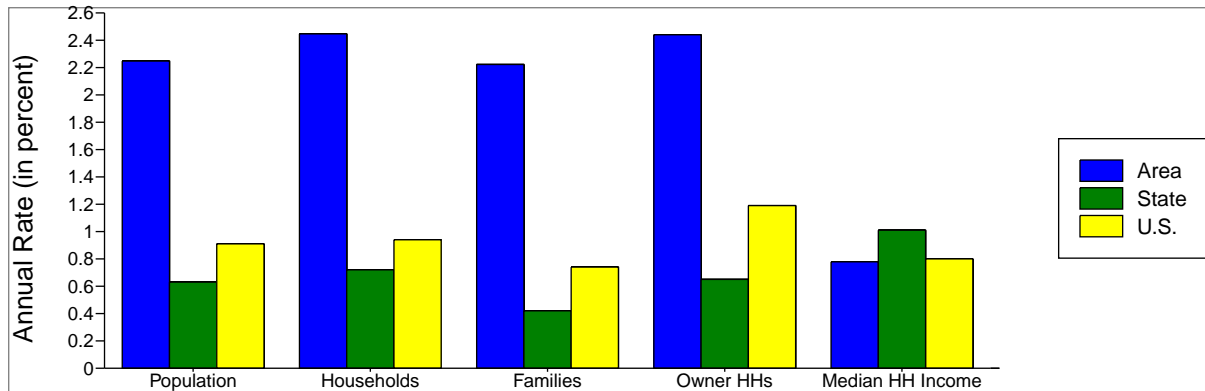
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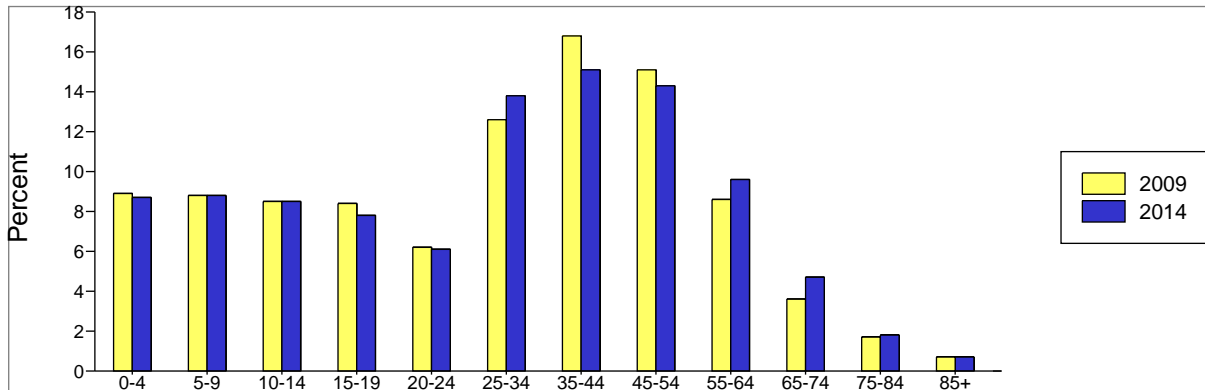
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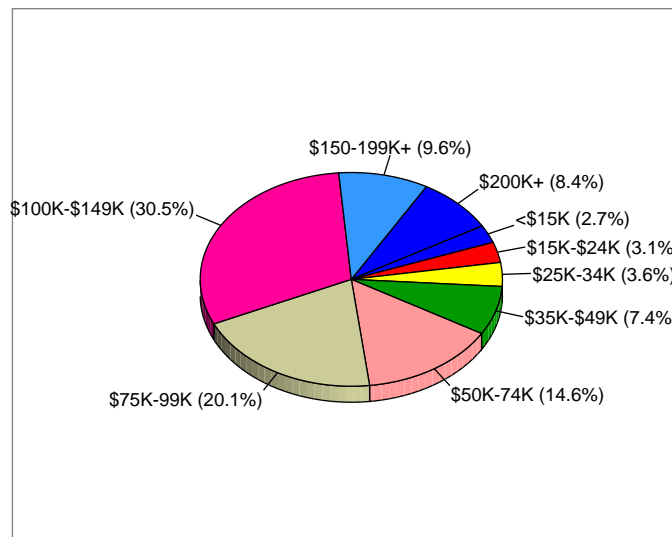
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



Demographic and Income Profile - Appraisal Version

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Radius: 15 Miles

Site Type: Ring

Summary	2000	2009	2014
Population	260,134	322,944	352,288
Households	89,544	113,909	125,032
Families	68,410	84,651	91,706
Average Household Size	2.84	2.78	2.77
Owner Occupied HUs	74,879	94,255	103,080
Renter Occupied HUs	14,665	19,654	21,952
Median Age	32.4	33.5	33.4

Trends: 2009-2014 Annual Rate	Area	State	National
Population	1.75%	0.63%	0.91%
Households	1.88%	0.72%	0.94%
Families	1.61%	0.42%	0.74%
Owner HHs	1.81%	0.65%	1.19%
Median Household Income	1.04%	1.01%	0.80%

Households by Income	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	4,633	5.2%	3,969	3.5%	4,490	3.6%
\$15,000 - \$24,999	4,962	5.5%	4,109	3.6%	3,892	3.1%
\$25,000 - \$34,999	7,188	8.0%	5,218	4.6%	4,910	3.9%
\$35,000 - \$49,999	12,386	13.8%	10,293	9.0%	10,939	8.7%
\$50,000 - \$74,999	23,805	26.5%	19,675	17.3%	18,789	15.0%
\$75,000 - \$99,999	17,176	19.1%	20,896	18.3%	23,731	19.0%
\$100,000 - \$149,999	13,637	15.2%	32,311	28.4%	37,490	30.0%
\$150,000 - \$199,000	3,503	3.9%	9,643	8.5%	11,490	9.2%
\$200,000+	2,409	2.7%	7,795	6.8%	9,301	7.4%
Median Household Income	\$65,567		\$89,497		\$94,263	
Average Household Income	\$76,253		\$104,804		\$109,511	
Per Capita Income	\$26,460		\$37,217		\$39,127	

Population by Age	2000		2009		2014	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	21,821	8.4%	27,552	8.5%	29,771	8.5%
5 - 9	22,925	8.8%	26,639	8.2%	29,324	8.3%
10 - 14	22,760	8.7%	25,624	7.9%	28,207	8.0%
15 - 19	19,946	7.7%	24,220	7.5%	24,736	7.0%
20 - 24	15,082	5.8%	19,824	6.1%	21,159	6.0%
25 - 34	39,213	15.1%	44,497	13.8%	51,805	14.7%
35 - 44	51,175	19.7%	53,817	16.7%	53,657	15.2%
45 - 54	34,237	13.2%	48,764	15.1%	50,247	14.3%
55 - 64	18,041	6.9%	29,677	9.2%	34,759	9.9%
65 - 74	8,633	3.3%	13,463	4.2%	18,414	5.2%
75 - 84	4,623	1.8%	6,364	2.0%	7,436	2.1%
85+	1,678	0.6%	2,503	0.8%	2,773	0.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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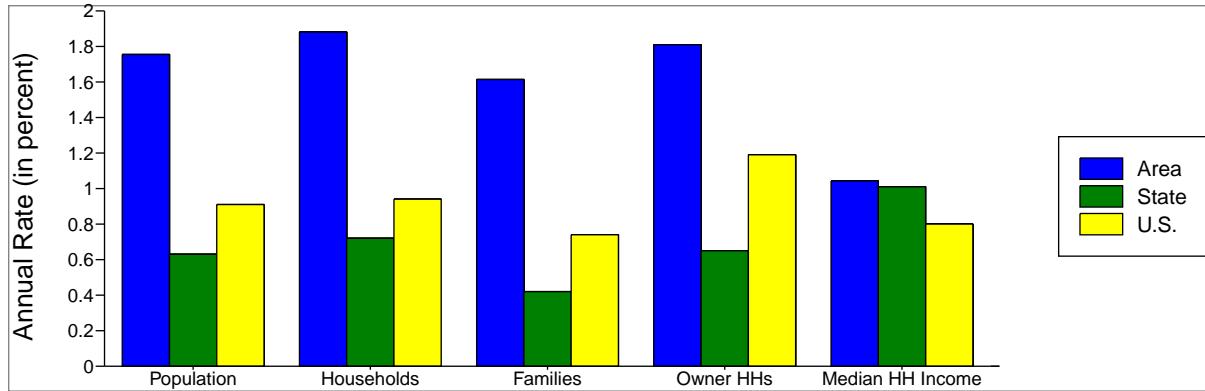
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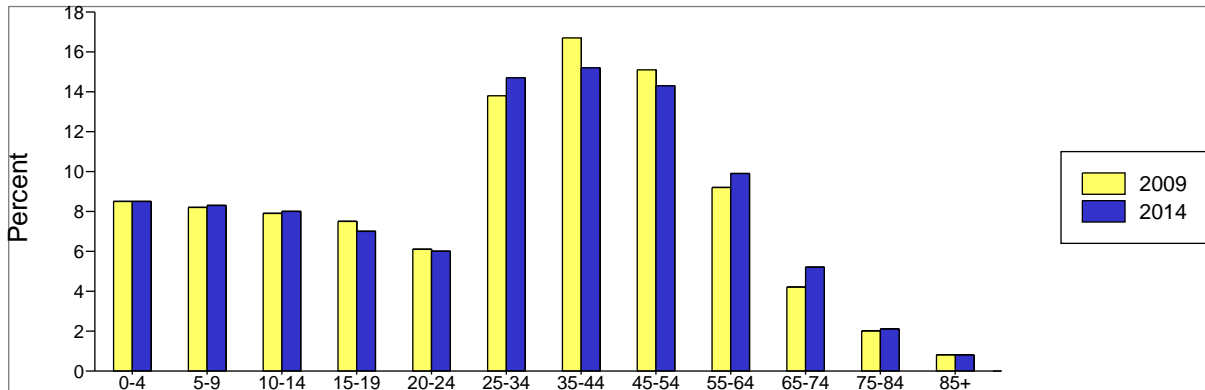
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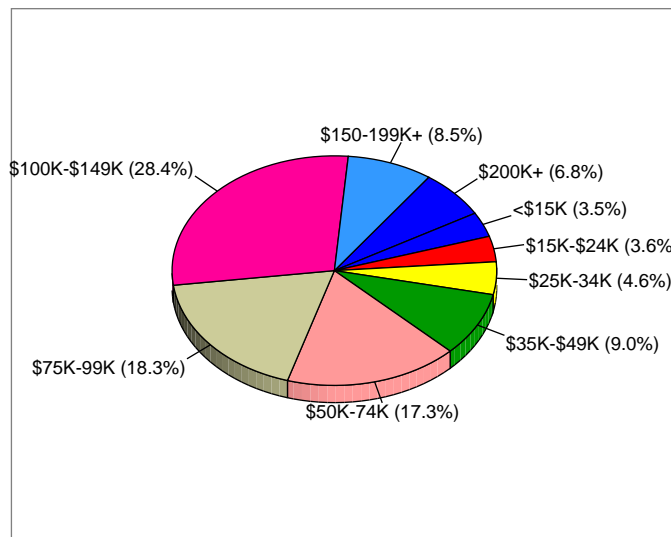
Trends 2009-2014



Population by Age



2009 Household Income



Source: ESRI forecasts for 2009 and 2014.



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Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles

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 2000 Total Population	6,227	70,899	260,134
2000 Group Quarters	5	3,069	5,619
2009 Total Population	9,769	95,967	322,944
2014 Total Population	11,745	107,247	352,288
2009 - 2014 Annual Rate	3.75%	2.25%	1.75%
 2000 Households	2,035	22,230	89,544
2000 Average Household Size	3.06	3.05	2.84
2009 Households	3,233	31,053	113,909
2009 Average Household Size	3.02	2.99	2.78
2014 Households	3,896	35,042	125,032
2014 Average Household Size	3.01	2.97	2.77
2009 - 2014 Annual Rate	3.8%	2.45%	1.88%
2000 Families	1,726	18,348	68,410
2000 Average Family Size	3.31	3.36	3.25
2009 Families	2,701	25,064	84,651
2009 Average Family Size	3.27	3.3	3.19
2014 Families	3,226	27,976	91,706
2014 Average Family Size	3.26	3.29	3.18
2009 - 2014 Annual Rate	3.62%	2.22%	1.61%
 2000 Housing Units	2,084	22,633	91,483
Owner Occupied Housing Units	93.1%	88.6%	81.9%
Renter Occupied Housing Units	4.8%	9.6%	16.0%
Vacant Housing Units	2.2%	1.8%	2.1%
2009 Housing Units	3,363	32,200	118,915
Owner Occupied Housing Units	90.7%	86.9%	79.3%
Renter Occupied Housing Units	5.4%	9.5%	16.5%
Vacant Housing Units	3.9%	3.6%	4.2%
2014 Housing Units	4,043	36,335	130,573
Owner Occupied Housing Units	90.8%	86.9%	78.9%
Renter Occupied Housing Units	5.6%	9.5%	16.8%
Vacant Housing Units	3.6%	3.6%	4.2%
Median Household Income			
2000	\$71,364	\$69,095	\$65,567
2009	\$100,034	\$97,567	\$89,497
2014	\$103,827	\$101,425	\$94,263
Median Home Value			
2000	\$210,372	\$171,645	\$158,010
2009	\$326,087	\$252,481	\$236,619
2014	\$374,542	\$289,854	\$274,905
Per Capita Income			
2000	\$28,023	\$25,530	\$26,460
2009	\$37,640	\$37,178	\$37,217
2014	\$39,484	\$39,111	\$39,127
Median Age			
2000	35.4	31.5	32.4
2009	37.7	32.5	33.5
2014	38.1	32.6	33.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014. ESRI converted 1990 Census data into 2000 geography.



Lat: 44.574487, Lon: -93.300775

Latitude: 44.574487

Longitude: -93.300775

Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles



2000 Households by Income

Household Income Base	2,047	22,383	89,699
< \$15,000	3.5%	4.2%	5.2%
\$15,000 - \$24,999	4.0%	4.9%	5.5%
\$25,000 - \$34,999	5.6%	6.5%	8.0%
\$35,000 - \$49,999	10.5%	11.4%	13.8%
\$50,000 - \$74,999	30.0%	28.8%	26.5%
\$75,000 - \$99,999	19.0%	20.7%	19.1%
\$100,000 - \$149,999	18.5%	16.2%	15.2%
\$150,000 - \$199,999	5.4%	3.9%	3.9%
\$200,000+	3.7%	3.3%	2.7%
Average Household Income	\$85,188	\$79,718	\$76,253

2009 Households by Income

Household Income Base	3,232	31,053	113,909
< \$15,000	2.4%	2.7%	3.5%
\$15,000 - \$24,999	2.3%	3.1%	3.6%
\$25,000 - \$34,999	3.1%	3.6%	4.6%
\$35,000 - \$49,999	6.7%	7.4%	9.0%
\$50,000 - \$74,999	14.7%	14.6%	17.3%
\$75,000 - \$99,999	20.8%	20.1%	18.3%
\$100,000 - \$149,999	31.3%	30.5%	28.4%
\$150,000 - \$199,999	10.8%	9.6%	8.5%
\$200,000+	7.9%	8.4%	6.8%
Average Household Income	\$114,074	\$113,471	\$104,804

2014 Households by Income

Household Income Base	3,895	35,042	125,032
< \$15,000	2.3%	2.7%	3.6%
\$15,000 - \$24,999	1.9%	2.6%	3.1%
\$25,000 - \$34,999	2.6%	3.1%	3.9%
\$35,000 - \$49,999	6.3%	7.0%	8.7%
\$50,000 - \$74,999	12.4%	12.6%	15.0%
\$75,000 - \$99,999	20.9%	20.6%	19.0%
\$100,000 - \$149,999	33.2%	32.0%	30.0%
\$150,000 - \$199,999	11.8%	10.4%	9.2%
\$200,000+	8.6%	9.1%	7.4%
Average Household Income	\$119,312	\$118,272	\$109,511

2000 Owner Occupied HUs by Value

Total	1,936	20,046	74,916
<\$50,000	0.5%	2.5%	3.9%
\$50,000 - 99,999	5.4%	5.3%	7.5%
\$100,000 - 149,999	15.3%	27.4%	32.8%
\$150,000 - 199,999	24.7%	29.1%	28.8%
\$200,000 - \$299,999	36.3%	24.8%	19.6%
\$300,000 - 499,999	13.6%	9.2%	6.2%
\$500,000 - 999,999	2.5%	1.4%	0.9%
\$1,000,000+	1.7%	0.4%	0.1%
Average Home Value	\$245,925	\$198,980	\$177,233

2000 Specified Renter Occupied HUs by Contract Rent

Total	60	2,053	14,399
With Cash Rent	83.3%	96.2%	97.7%
No Cash Rent	16.7%	3.8%	2.3%
Median Rent	\$441	\$589	\$687
Average Rent	\$480	\$612	\$677

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles



2000 Population by Age

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	6,224	70,899	260,134
0 - 4	7.7%	8.8%	8.4%
5 - 9	9.5%	9.7%	8.8%
10 - 14	9.5%	9.3%	8.7%
15 - 19	7.3%	8.4%	7.7%
20 - 24	3.5%	5.8%	5.8%
25 - 34	11.7%	13.9%	15.1%
35 - 44	21.8%	20.6%	19.7%
45 - 54	15.5%	12.2%	13.2%
55 - 64	8.3%	6.1%	6.9%
65 - 74	3.0%	2.8%	3.3%
75 - 84	1.8%	1.6%	1.8%
85+	0.4%	0.7%	0.6%
18+	68.1%	67.4%	69.3%

2009 Population by Age

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	9,768	95,967	322,944
0 - 4	7.2%	8.9%	8.5%
5 - 9	8.1%	8.8%	8.2%
10 - 14	8.7%	8.5%	7.9%
15 - 19	8.4%	8.4%	7.5%
20 - 24	4.4%	6.2%	6.1%
25 - 34	9.1%	12.6%	13.8%
35 - 44	16.3%	16.8%	16.7%
45 - 54	19.2%	15.1%	15.1%
55 - 64	11.6%	8.6%	9.2%
65 - 74	4.7%	3.6%	4.2%
75 - 84	1.8%	1.7%	2.0%
85+	0.6%	0.7%	0.8%
18+	70.4%	69.0%	70.8%

2014 Population by Age

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	11,744	107,247	352,288
0 - 4	6.8%	8.7%	8.5%
5 - 9	8.0%	8.8%	8.3%
10 - 14	8.7%	8.5%	8.0%
15 - 19	7.9%	7.8%	7.0%
20 - 24	4.8%	6.1%	6.0%
25 - 34	9.8%	13.8%	14.7%
35 - 44	14.2%	15.1%	15.2%
45 - 54	17.8%	14.3%	14.3%
55 - 64	13.0%	9.6%	9.9%
65 - 74	6.2%	4.7%	5.2%
75 - 84	2.2%	1.8%	2.1%
85+	0.6%	0.7%	0.8%
18+	71.4%	69.5%	71.0%

2000 Population by Sex

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Males	52.1%	50.5%	49.9%
Females	47.9%	49.5%	50.1%

2009 Population by Sex

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Males	51.1%	50.3%	49.8%
Females	48.9%	49.7%	50.2%

2014 Population by Sex

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Males	50.9%	50.3%	49.7%
Females	49.1%	49.7%	50.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles



2009 Population 15+ by Marital Status

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	7,422	70,797	243,129
Never Married	22.1%	25.0%	25.7%
Married	68.8%	65.8%	62.7%
Widowed	2.5%	2.3%	2.8%
Divorced	6.5%	6.9%	8.8%



2000 Population 16+ by Employment Status

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	4,448	50,208	188,750
In Labor Force	81.7%	79.9%	79.9%
Civilian Employed	79.2%	76.8%	77.3%
Civilian Unemployed	2.5%	2.9%	2.5%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	18.3%	20.1%	20.1%

2009 Civilian Population 16+ in Labor Force

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Civilian Employed	91.6%	92.5%	92.0%
Civilian Unemployed	8.4%	7.5%	8.0%

2014 Civilian Population 16+ in Labor Force

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Civilian Employed	93.8%	95.1%	94.9%
Civilian Unemployed	6.2%	4.9%	5.1%

2000 Females 16+ by Employment Status and Age of Children

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	2,159	25,078	95,480
Own Children < 6 Only	9.1%	11.9%	10.5%
Employed/in Armed Forces	6.6%	8.3%	7.6%
Unemployed	0.2%	0.1%	0.2%
Not in Labor Force	2.3%	3.5%	2.7%
Own Children < 6 and 6-17 Only	10.1%	9.7%	8.4%
Employed/in Armed Forces	7.8%	6.5%	5.7%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	2.4%	3.2%	2.6%
Own Children 6-17 Only	24.6%	23.0%	21.9%
Employed/in Armed Forces	20.5%	19.0%	18.3%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	3.9%	3.7%	3.3%
No Own Children < 18	56.1%	55.5%	59.2%
Employed/in Armed Forces	40.4%	37.6%	40.5%
Unemployed	1.1%	1.7%	1.6%
Not in Labor Force	14.7%	16.2%	17.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles



2009 Employed Population 16+ by Industry

	5 Miles	10 Miles	15 Miles
Total	4,966	47,946	164,241
Agriculture/Mining	2.0%	1.2%	0.7%
Construction	8.1%	6.2%	4.9%
Manufacturing	11.5%	10.8%	10.9%
Wholesale Trade	4.0%	4.2%	4.2%
Retail Trade	11.5%	11.2%	11.4%
Transportation/Utilities	8.8%	8.4%	7.4%
Information	2.0%	2.4%	2.5%
Finance/Insurance/Real Estate	9.4%	10.5%	10.9%
Services	40.3%	42.6%	44.6%
Public Administration	2.3%	2.4%	2.6%

2009 Employed Population 16+ by Occupation

	5 Miles	10 Miles	15 Miles
Total	4,965	47,946	164,241
White Collar	63.6%	68.2%	69.5%
Management/Business/Financial	18.0%	18.5%	18.7%
Professional	20.2%	22.1%	23.1%
Sales	11.9%	12.8%	13.2%
Administrative Support	13.6%	14.9%	14.4%
Services	14.2%	12.5%	13.5%
Blue Collar	22.2%	19.3%	17.0%
Farming/Forestry/Fishing	0.4%	0.4%	0.2%
Construction/Extraction	6.0%	4.4%	3.7%
Installation/Maintenance/Repair	4.9%	4.4%	3.8%
Production	5.0%	4.7%	4.5%
Transportation/Material Moving	5.9%	5.4%	4.8%



2000 Workers 16+ by Means of Transportation to Work

	5 Miles	10 Miles	15 Miles
Total	3,483	38,082	143,980
Drove Alone - Car, Truck, or Van	80.8%	78.8%	81.4%
Carpooled - Car, Truck, or Van	9.2%	10.1%	9.2%
Public Transportation	0.7%	1.0%	1.9%
Walked	0.9%	4.2%	2.4%
Other Means	0.4%	0.7%	0.7%
Worked at Home	8.0%	5.2%	4.3%

2000 Workers 16+ by Travel Time to Work

	5 Miles	10 Miles	15 Miles
Total	3,483	38,082	143,980
Did Not Work at Home	92.0%	94.8%	95.7%
Less than 5 minutes	2.0%	3.4%	2.7%
5 to 9 minutes	5.4%	9.7%	10.5%
10 to 19 minutes	21.4%	23.0%	25.5%
20 to 24 minutes	13.6%	14.5%	15.1%
25 to 34 minutes	24.8%	22.8%	23.3%
35 to 44 minutes	12.2%	9.7%	8.7%
45 to 59 minutes	8.2%	7.8%	6.8%
60 to 89 minutes	3.4%	2.8%	2.2%
90 or more minutes	0.9%	0.9%	0.9%
Worked at Home	8.0%	5.2%	4.3%
Average Travel Time to Work (in min)	26.8	24.6	23.6

2000 Households by Vehicles Available

	5 Miles	10 Miles	15 Miles
Total	2,032	22,243	89,567
None	1.5%	2.1%	3.2%
1	10.4%	16.4%	22.8%
2	47.7%	53.8%	51.5%
3	26.5%	19.8%	16.4%
4	9.1%	5.3%	4.5%
5+	4.8%	2.5%	1.6%
Average Number of Vehicles Available	2.5	2.2	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009.



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Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles



2000 Households by Type

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	2,035	22,230	89,544
Family Households	84.8%	82.5%	76.4%
Married-couple Family	77.1%	73.0%	64.8%
With Related Children	43.0%	45.2%	37.4%
Other Family (No Spouse)	7.6%	9.5%	11.6%
With Related Children	4.5%	6.8%	8.3%
Nonfamily Households	15.2%	17.5%	23.6%
Householder Living Alone	10.9%	12.9%	17.6%
Householder Not Living Alone	4.4%	4.6%	6.0%
Households with Related Children	47.5%	52.0%	45.7%
Households with Persons 65+	11.4%	10.8%	11.4%

2000 Households by Size

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	2,035	22,230	89,544
1 Person Household	10.9%	12.9%	17.6%
2 Person Household	32.9%	29.3%	31.3%
3 Person Household	17.4%	18.2%	17.9%
4 Person Household	23.1%	24.4%	20.7%
5 Person Household	10.7%	11.0%	8.9%
6 Person Household	3.8%	3.0%	2.5%
7+ Person Household	1.3%	1.0%	1.0%

2000 Households by Year Householder Moved In

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	2,034	22,243	89,567
Moved in 1999 to March 2000	11.3%	16.1%	18.5%
Moved in 1995 to 1998	25.4%	34.4%	33.4%
Moved in 1990 to 1994	20.8%	20.7%	20.4%
Moved in 1980 to 1989	21.0%	15.7%	16.4%
Moved in 1970 to 1979	14.4%	8.2%	7.6%
Moved in 1969 or Earlier	7.0%	5.0%	3.8%
Median Year Householder Moved In	1992	1995	1995



2000 Housing Units by Units in Structure

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	2,079	22,644	91,503
1, Detached	97.1%	83.7%	68.6%
1, Attached	0.9%	5.8%	12.6%
2	0.3%	0.8%	0.8%
3 or 4	0.5%	1.2%	1.5%
5 to 9	0.0%	1.9%	2.0%
10 to 19	0.0%	1.3%	1.9%
20+	0.0%	2.5%	9.3%
Mobile Home	1.2%	2.6%	3.2%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	Radius: 5 Miles	Radius: 10 Miles	Radius: 15 Miles
Total	2,081	22,644	91,503
1999 to March 2000	6.8%	5.6%	4.8%
1995 to 1998	13.4%	17.8%	13.5%
1990 to 1994	13.7%	18.3%	15.5%
1980 to 1989	14.8%	20.3%	25.0%
1970 to 1979	23.5%	18.2%	21.8%
1969 or Earlier	27.7%	19.7%	19.4%
Median Year Structure Built	1979	1986	1984

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles



2000 Population 3+ by School Enrollment

	5 Miles	10 Miles	15 Miles
Total	5,947	67,152	247,609
Enrolled in Nursery/Preschool	2.1%	2.6%	2.3%
Enrolled in Kindergarten	2.3%	2.0%	1.9%
Enrolled in Grade 1-8	16.4%	16.0%	15.0%
Enrolled in Grade 9-12	7.0%	6.9%	6.7%
Enrolled in College	2.7%	6.7%	5.3%
Enrolled in Grad/Prof School	0.8%	0.9%	1.0%
Not Enrolled in School	68.6%	64.9%	67.8%

2009 Population 25+ by Educational Attainment

	5 Miles	10 Miles	15 Miles
Total	6,171	56,790	199,085
Less than 9th Grade	1.6%	1.7%	1.7%
9th - 12th Grade, No Diploma	4.0%	3.5%	3.3%
High School Graduate	32.0%	25.7%	23.2%
Some College, No Degree	23.6%	23.9%	23.3%
Associate Degree	9.8%	11.3%	10.9%
Bachelor's Degree	19.2%	25.6%	27.5%
Graduate/Professional Degree	9.8%	8.4%	10.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009.



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Radius: 5 Miles

Radius: 10 Miles

Radius: 15 Miles

Top 3 Tapestry Segments

1.	Sophisticated Squires	Boomburbs	Sophisticated Squires
2.	Exurbanites	Sophisticated Squires	Up and Coming Families
3.	Green Acres	Up and Coming Families	Boomburbs

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$8,998,953	\$86,983,052	\$297,088,725
Average Spent	\$2,783.47	\$2,801.12	\$2,608.12
Spending Potential Index	111	112	104
Computers & Accessories: Total \$	\$1,189,938	\$11,515,145	\$39,267,031
Average Spent	\$368.06	\$370.82	\$344.72
Spending Potential Index	161	162	151
Education: Total \$	\$7,079,666	\$65,810,662	\$221,758,065
Average Spent	\$2,189.81	\$2,119.30	\$1,946.80
Spending Potential Index	174	169	155
Entertainment/Recreation: Total \$	\$17,147,907	\$163,281,289	\$550,269,392
Average Spent	\$5,304.02	\$5,258.15	\$4,830.78
Spending Potential Index	164	162	149
Food at Home: Total \$	\$22,267,861	\$212,478,896	\$729,684,535
Average Spent	\$6,887.68	\$6,842.46	\$6,405.85
Spending Potential Index	151	150	140
Food Away from Home: Total \$	\$16,813,992	\$161,865,901	\$554,553,556
Average Spent	\$5,200.74	\$5,212.57	\$4,868.39
Spending Potential Index	156	157	146
Health Care: Total \$	\$18,350,703	\$171,402,284	\$583,056,266
Average Spent	\$5,676.06	\$5,519.67	\$5,118.61
Spending Potential Index	151	146	136
HH Furnishings & Equipment: Total \$	\$10,464,732	\$100,674,146	\$338,279,584
Average Spent	\$3,236.85	\$3,242.01	\$2,969.74
Spending Potential Index	149	149	137
Investments: Total \$	\$7,953,828	\$73,155,680	\$240,310,951
Average Spent	\$2,460.20	\$2,355.83	\$2,109.67
Spending Potential Index	171	164	147
Retail Goods: Total \$	\$126,393,046	\$1,209,721,318	\$4,099,618,426
Average Spent	\$39,094.66	\$38,956.66	\$35,990.29
Spending Potential Index	152	152	140
Shelter: Total \$	\$83,029,250	\$799,204,139	\$2,712,585,490
Average Spent	\$25,681.80	\$25,736.78	\$23,813.62
Spending Potential Index	164	165	152
TV/Video/Sound Equipment: Total \$	\$5,974,703	\$57,800,859	\$198,468,580
Average Spent	\$1,848.04	\$1,861.36	\$1,742.34
Spending Potential Index	152	153	143
Travel: Total \$	\$10,399,798	\$97,118,871	\$324,081,815
Average Spent	\$3,216.76	\$3,127.52	\$2,845.09
Spending Potential Index	174	169	154
Vehicle Maintenance & Repairs: Total \$	\$4,734,478	\$45,037,801	\$153,654,272
Average Spent	\$1,464.42	\$1,450.35	\$1,348.92
Spending Potential Index	156	155	144

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics.